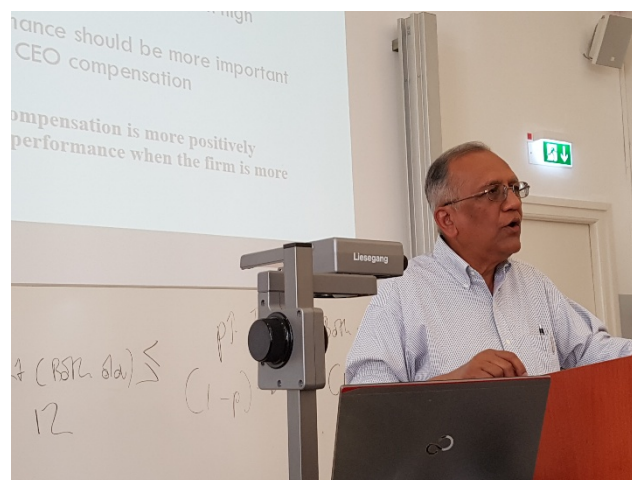


Accounting Research Workshop (ARW) - SS2016

- Referent:** Gerald Lobo
- Universität:** Professor of Accounting, C. T. Bauer College of Business, University of Houston
- Forschung:** Corporate disclosure policy, earnings management, accounting conservatism, bank financial reporting, international accounting
- Datum:** 05. Juli 2016
- Thema:** „The Use of Nonfinancial Measures for Executive Compensation in High-Technology Industries“
- Abstract:** “Innovation is an important driver of firm value for high-technology firms; however, its outcome is long deferred and highly uncertain. We examine the relation between innovation, a nonfinancial performance measure, and CEO compensation for high-technology firms. We find that CEO compensation is positively associated with corporate innovation performance, i.e., innovation output (measured by patent count) and innovation output value (measured by patent citations). We also find that CEO equity compensation, particularly option compensation, is more sensitive to these measures of innovation performance than is cash compensation. Overall, our evidence suggests that boards of directors view patent performance as an important non-financial performance measure for innovation and incorporate this information when determining CEO compensation. We also explore cross-sectional differences in the compensation relevance of patent performance. We find the relevance varies according to firm characteristics (noise in financial performance and R&D intensity) and CEO characteristics (CEO tenure and CEO age).”



Wir freuen uns sehr, dass wir Prof. Lobo im Rahmen des Accounting Research Workshops an der Fakultät für Betriebswirtschaftslehre begrüßen durften und wünschen ihm weiterhin alles Gute für die weitere Arbeit an seinem Forschungsprojekt.