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FAKULTÄT FÜR BETRIEBSWIRTSCHAFT
MUNICH SCHOOL OF MANAGEMENT
INSTITUTE FOR ACCOUNTING AND CONTROL
(IUC)
PROF. DR. CHRISTIAN HOFMANN



Accounting Research Workshop (ARW) - ST2016

- Speaker:** Marco Fasan
- University:** Assistant Professor, Department of Management, Ca' Foscari University of Venice, Italy
- Research:** Management Accounting, Financial Accounting, Sustainability, Corporate Governance
- Date:** May 31, 2016
- Topic:** "Language FTR and Earnings Management: International Evidence"
- Abstract:** "We study whether a particular aspect of language structure, the future-time reference (FTR) of a language, explains variation in corporate earnings management behaviors around the world. Based on the Sapir-Whorf hypothesis (Whorf 1956), we predict that grammatically referencing the future, which induces humans to perceive the future more sharply distinct from the present, induces myopic management behavior. In support of this idea, we find that firms headquartered in strong-FTR language countries are more likely to engage in accrual and real activities earnings management to meet short-term earning benchmarks."



Within the Accounting Research Workshop we could win Prof. Fasan to present his work on language FTR and earnings management. On behalf of all participants as well as the Munich School of Management we thank Prof. Fasan for his interesting insights and wish him all the best for his upcoming projects.